



EUROPEAN MOBILITY WEEK 2024

Mobility and Community



EUROPEAN MOBILITY WEEK is the European Commission's flagship awareness-raising campaign on sustainable urban mobility. It promotes behavioral change in favor of active mobility, public transport and other clean and smart transport solutions. The main event takes place from 16 to 22 September each year and culminates in the Car-Free Day. Local authorities are encouraged to use the week to test innovative planning measures, engage citizens, promote new infrastructure and technologies, measure air quality and get feedback from the public.

The theme of the 2024 European Mobility Week is "sharing public spaces", which calls for actions for sustainable mobility based on the principle that urban space belongs to everyone.

The "Associazione Biennale Spazio pubblico" intends to join the European Mobility Week by promoting a specific mobility action with the launch of a call for videos "Mobility and Community".

The theme of Sustainable Mobility has been the subject of study and discussion in previous editions of the Biennale (<http://www.biennalespaziopubblico.it/archivio/biennale-2015/>).

The call for videos, in collaboration with "Roma Film Corto", is open to local authorities, associations, schools and universities from all European countries. It is promoted within the programming of the "Biennale Spazio Pubblico 2025" and aims to reflect on the role of local communities in the reconstruction of inclusive urban spaces (*redeveloping urban space together*) with the intent of creating a catalogue of good practices and innovative experiences on the subject.

Participation is open to different disciplinary skills. The maximum duration of the video is 5 minutes. The language is optional, in the case of a language other than English it is mandatory to include English subtitles.

A selection committee will review the contributions received and communicate the results. During the final days of the Biennale (October 2025) the winners of the individual sections will be awarded and the prizes assigned.

> THE PROPOSED SECTIONS:

With reference to the theme “redeveloping urban space together” the call aims to explore the role of sustainable mobility in 3 types of contexts: (i) villages; (ii) towns (iii) cities. Therefore the following 3 sections are identified:

- 1) Regenerating public space together in villages
- 2) Regenerating public space together in towns
- 3) Regenerating public space together in cities

>CONTENTS

The competition, although aimed at everyone, not only professionals in the sector, asks to observe and interpret the actions of reconstruction of urban public space by local communities through a subjective, cinematographic view. In addition to the originality of the content, the choices of framing, editing will therefore be important for the purposes of evaluation, to express moods and points of view.

>PARTICIPATION

Participation is free. Videos made between September 16 and December 29, 2024 can participate. Each participant can compete with only one work for each section of the Competition, which must be specified during registration. (ex: 1. villages). The works submitted must not contain advertising messages. The works must have a maximum duration of 5 minutes and be made with cameras or smartphones or with free technique.

Participants upload the video to YouTube including the link in the application form. The video must contain the title of the work, and the name of the author. The application form (Attachment A) must be sent to the following contact: mobilityact@biennespaziopubblico.it

Images without these attachments will not be taken into consideration for the purposes of the competition. The technical secretariat of the competition will send confirmation by email. The request to participate in the competition and the works must be sent no later than 12:00 on 29 December 2024. The date of the email message will be valid. By registering, you authorize the organizers to use and publish the materials sent, of which the author retains the intellectual property rights. The Jury reserves the right not to award the Prizes if there are no worthy works. The prize up for grabs, the names of the members of the Jury and the list of selected short films will be made public and updated on the website.

RESPONSIBILITY:

Each author is responsible for the works presented and for what is declared in the registration form. Participation in the competition implies the authorization of the subjects depicted in the images, for which the responsibility falls entirely on the author of the video. In particular, he authorizes the publication and dissemination of his images for cultural, touristic and other non-profit purposes. The authors will be responsible for citing their name in the event of use of the image.

The organization of the competition, in accordance with the rules established in the field of copyright, considers the works received to be free from any artistic property rights or rights

that may belong to third parties. Precisely as participants in the competition, the authors undertake to guarantee the organizers against any action that may be exercised against them by the rights holders. The authors of the works are responsible for the content of the respective works sent and for the diffusion through them of non-original music protected by copyright and original music and/or images. If legal action is brought against the "Association Biennale Spazio Pubblico" by third parties for any kind of aspect related to the images, the video or aspects related to copyright, the author assumes all the consequent costs, including damages to third parties, legal and judicial costs. The material sent to participate in the competition may be published in magazines, books, exhibited and projected at exhibitions, debates, conferences and used for future events, as well as distributed via the Internet on the website of the Biennale Spazio Pubblico and on the social media used by the Biennale Spazio Pubblico.

Participation in the competition implies unconditional acceptance of this regulation in all its points.

> CALENDAR:

Deadline for submission of contributions.....	December 29, 2024
Selection by the jury of three videos for each section:	March 30, 2025
Appointment of the winner of each section	May 30, 2025
Screening of the winning videos as part of the "Roma Short Film" in June 2025	
Award ceremony during the Biennale Spazio pubblico to be held in 2025	October

> PRIZES

The winner of each of the three sections will receive a prize plaque (possible update in case of sponsorship)

Special mention for the other selected videos (2 for each section)

All nine videos will be screened at the opening of the Biennale Spazio pubblico in October 2025.

> JURY

The selection committee will be composed of members of Association Biennale spazio pubblico and Barbara Bobulova - actress, Valerio Mastandrea – actor and director, Simone Spada – director. The jury is chaired by Roberto Petrocchi – director, president Roma Film Corto Fest.

> CONTACTS:

Website: <http://www.biennalespaziopubblico.it/>

E-mail: mobilityact@biennalespaziopubblico.it

ATTACHMENT A - Application form

BIENNALE SPAZIO PUBBLICO 2025 - Call for Video “Mobility and community”

Title _____

YouTube

URL

Brief presentation of the author (max 300 characters including spaces)

Brief description of the contents and expressive choices (max 500 characters including spaces)

Duration (max 5 min) _____

Credits

PERSONAL DATA

Name

and

Surname

Profession

E-mail

Address

Telephone

contact

By completing and sending the form, the author or authors implicitly consent to free publication on the Biennale website and to screening during the days of the scheduled events.

Attach copy of identity document.

Place, date

Signature