

21.9.2014

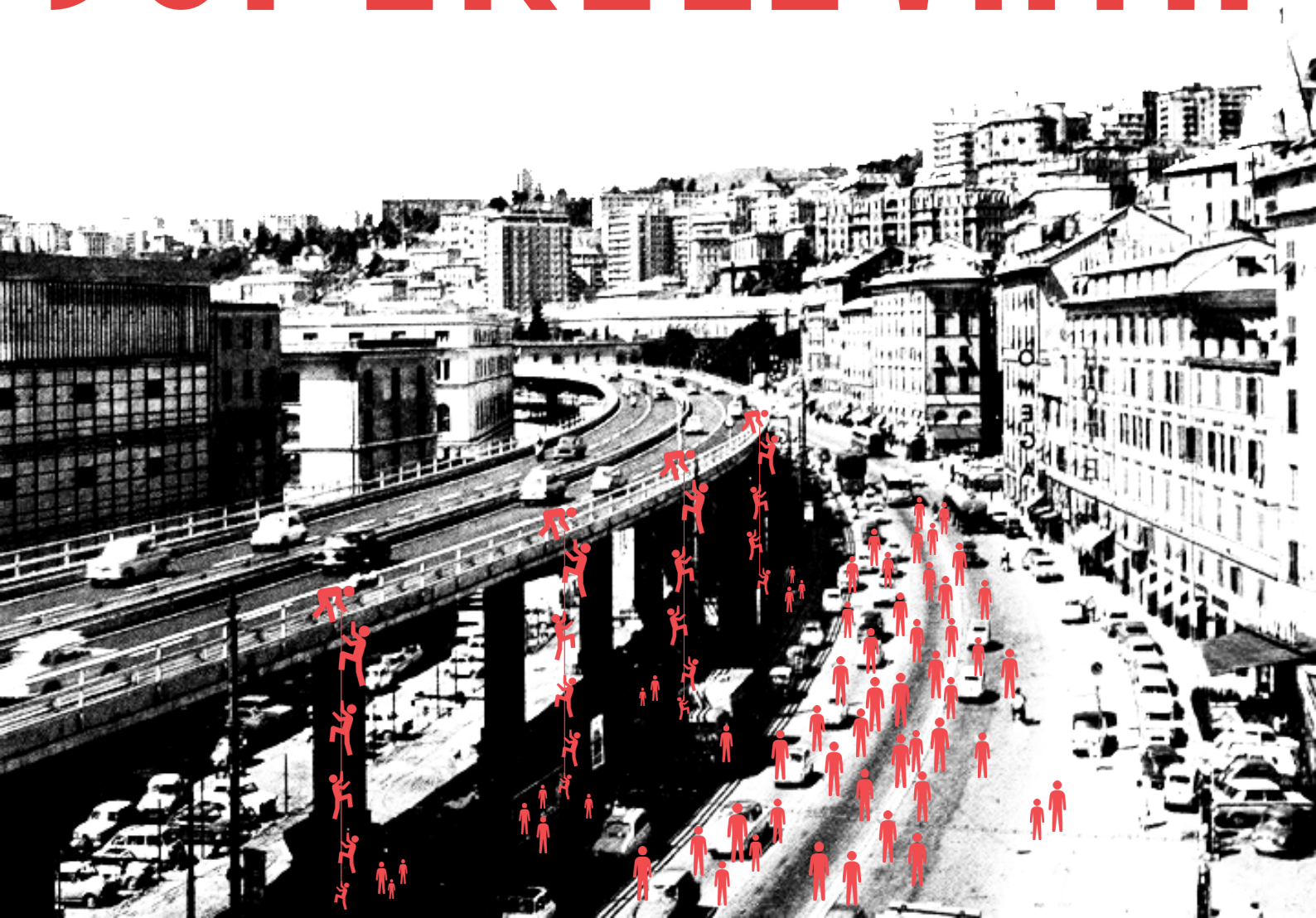
avviso pubblico | call for project

[FOOTPRINT]

Event organized by **RE-CYCLE GENOA LAB**,
Department of Architectural Science,
Polytechnic School, University of Genoa.
In collaboration with: Municipality of Genoa,
Amici della Sopraelevata Association,
Professional Association of Architects of Genoa,
Recycle Italy

CALL FOR PROJECTS
DEADLINE EXTENDED
projects submission by
01.07.2014

SUPERELEVATA



avviso pubblico | call for projects

SUPERELEVATA [FOOTPRINT]

21.9.2014

The RECYCLE ITALY GENOA LAB research group of the University of Genoa, in collaboration with the Municipality of Genoa, the Amici della Sopraelevata Association, the Professional Association of Architects of Genoa, and the Recycle Italy research group present: **SUPERELEVATA [FOOTPRINT]**.

SUPERELEVATA [FOOTPRINT] invites designers, creative, citizens and associations to participate to the urban performance on the Genoa Sopraelevata highway with visions and proposal. SUPERELEVATA [FOOTPRINT] offers the possibility to experience the notorious mobility infrastructure as an urban promenade.

In occasion of the European Mobility Week 2014 “Our Streets, Our Choice” (16-22 september 2014, www.mobilityweek.eu), **SUPERELEVATA [FOOTPRINT]** aims to sensitize the citizens on their mobility choices, promoting a different use of urban space.

The Sopraelevata highway will be closed for 24h to be transformed into a stage, a promenade, an event, and an exposition. This performance will generate a new life cycle for Sopraelevata: one day to experiment, communicate, experience share and disseminate the idea of a possible future. The event will be realized by a shared work and with a collaborative spirit, involving

institutions and individuals, associations and communities.

SUPERELEVATA [FOOTPRINT] is the first open space laboratory ON the Sopraelevata highway, a SuperLab aiming to experiment with ideas, visions, and proposals that will express and construct a conceptual manifesto for the recycling of urban spaces.

AAA 1 # setting up and instructions

Every group should realize one **footprint whose shape resembles the recycle symbol** (see ATTACHMENT 2) and that can be personalized using different materials, preferably wasted or recycled (i.e. textiles, gypsum, sand, chippings, plastic, colors, etc). These manifestos will become the **RECYCLE FOOTPRINT**, temporary installations expressing a conceptual manifesto for recycle to be organized on the Sopraelevata highway (see the general plan, ATTACHMENT 1).

The project must be realized following the footprint shape and dimension, as represented in ATTACHMENT 2. The project is free, it may be a painting, a text, an installation, etc., but must respect the following guidelines:

- 1] the footprint-installation must express a conceptual manifesto on recycle;**
- 2] the footprint-installation must be easy to transport, mountable and demountable: every**

group must set its installation in the given area by 12 am of September 21, and must dismantle it and clean the area by 00.00

of September 22, 2014;

3] the footprint-installation must be designed also “in 2D” as a manifesto of Recycle to be easily hanged and moved elsewhere, which means that the footprint must be light and set up with eyelets; every group must also provide a rope to hang it;

4] the footprint-installation must also forecast an activity to be realized upon it; activities can be proposed by the group or may be assigned in the realization phase.

The footprint-installation's realization and installation is responsibility of the selected participants that must reevaluate Sopraelevata's space in order to make it pleasant and livable for all the citizens and visitors. The design proposal, in line with the slogan proposed by the European Union **“Our Streets, Our Choices,”** must underline citizen's influence in deciding the way to use urban space.

40 footprint-installations will be realized on Sopraelevata, in **1 km long area**, running from Piazza Cavour's ramp to Museo Galata, overlooking Porto Antico, the Genoa's ancient harbor.

#AAA 2# tandem and partners

RECYCLERS + ACTIVITIES

Every team can collaborate with a business, an association, and all kind of activities with and for whom to realize the installation on the Sopraelevata. Every involved subject can share the proposal with the design team giving

instructions and providing materials for the installation: second hand, obsolete and recycled materials, furniture and objects functional to the installation – easy to transport, and to be mountable and demountable within 24h.

AAA 3# deadlines

The call for project **SUPERELEVATA [FOOTPRINT]** is open to public and private entities: citizens, artisans, architects, artists, enterprises, communities, cooperative societies, informal groups, students and every form of private or public association.

Every group participating to the call can involve a maximum of **6 people**. Every project must be explained through a **graphic board and a technical description of ca 600 words representing the design concept (2 A4 21x29,7 cm, portrait)**, the installations' materials and setting up, its assembly and disassembly within the given time. Furthermore, the boards must indicate the title of the project, the name of the group, the group coordinator (name, surname, mobile and email) as well as the team members' names. The boards must follow the attached format. The design proposals must be submitted by **July 1, 2014**

in digital format to the following address: **superelevata@gmail.com**.

SUPERELEVATA [FOOTPRINT] call for projects and additional materials are available on the official websites of the event:

superelevata.wordpress.com and

[facebook.com/superelevataimpronte](https://www.facebook.com/superelevataimpronte)

The proposals will be selected by a committee of members of the Recycle Research Project,

the Municipality of Genoa, the Amici della Sopraelevata Association and the Professional Association of Architects of Genoa, judging the best concepts and their feasibility. All the presented projects will be posted on the official websites of the event superelevata.wordpress.com and facebook.com/superelevataimpronte and included in a hardcopy publication. The best realized projects will be awarded by the previously mentioned committee and the citizens.

CONTACTS

superelevata@gmail.com
facebook.com/superelevataimpronte
superelevata.wordpress.com
recycleitaly.it/

IMPORTANT DATA

SUBMISSION

1 graphic board (A4, 21x29,7 cm in the given layout);
1 technical written report of ca 600 words (A4, 21x29,7 cm in the given layout);
the representation technique of both the boards is free but must be inserted in the given format (A4 portrait) and must highlight the correspondence to the brief guidelines.

TEAM

maximum 6 people.

FOOTPRINT-INSTALLATION

dimensions: plectrum inscribed in a 4x4mt square (or 4mt diameter circle);
material: various, free, recycled;
every footprint must be provided with eyelets.

DEADLINES

call opening: may 7, 2014;
new deadline: july 1, 2014
communication of the selected projects:
July 7, 2014;
SUPERELEVATA [FOOTPRINT] subscription:
by July 15, 2014;
SUPERELEVATA [FOOTPRINT] installation:
September 21, 2014, by 12 am;
SUPERELEVATA [FOOTPRINT] public event:
september 21, 2014, from 12 am to sunset;
disassembling SUPERELEVATA [FOOTPRINT]:
by midnight of September 21, 2014.

SUPERELEVATA [FOOTPRINT]

RE-CYCLE ITALY

Università IUAV di Venezia
Università degli Studi di Trento
Politecnico di Milano
Politecnico di Torino
Università degli Studi di Genova
Università degli Studi di Roma La Sapienza
Università degli Studi di Napoli Federico II
Università degli Studi di Palermo
Università degli Studi Mediterranea di Reggio Calabria
Università degli Studi G. d'Annunzio Chieti-Pescara
Università degli Studi di Camerino

RE-CYCLE GENOA

Genoa Recycle Lab: Mosè Ricci, Raffaella Fagnoni, Alberto Bertagna, Jeannette Sordi, Jacopo Avenoso, Sara Favargiotti, Luca Mazzari, Chiara Olivastri, Clarissa Sabeto, Elisa Angella, Beatrice Amoretti, Giulia Garbarini, Giulia Giglio, Davide Maragliano, Alessia Ronco Milanaccio, Stefano Cicarelli, Sara Guasco, Caterina Lavarello, Francesca Marina, Linda Pierozzi, Benedetta Pignatti, Elena Pisano, Barbara Pitto, Carolina Queirolo, Silvia Sangriso, Ester Siritto, Arianna Spinale, Fabio Torterolo, Asia Triandafillidis, Silvia Torterolo, Giorgia Tucci, Carolina Tullier, Francesca Vercellino, Caterina Zevola

GicLab: Manuel Gausa, Nicola Canessa, Emanuela Nan, Mathilde Marengo, Gaia Grossi

CeSiSP: Adriana del Borghi, Michela Gallo, Carlo Strazza, Alessandra Marini

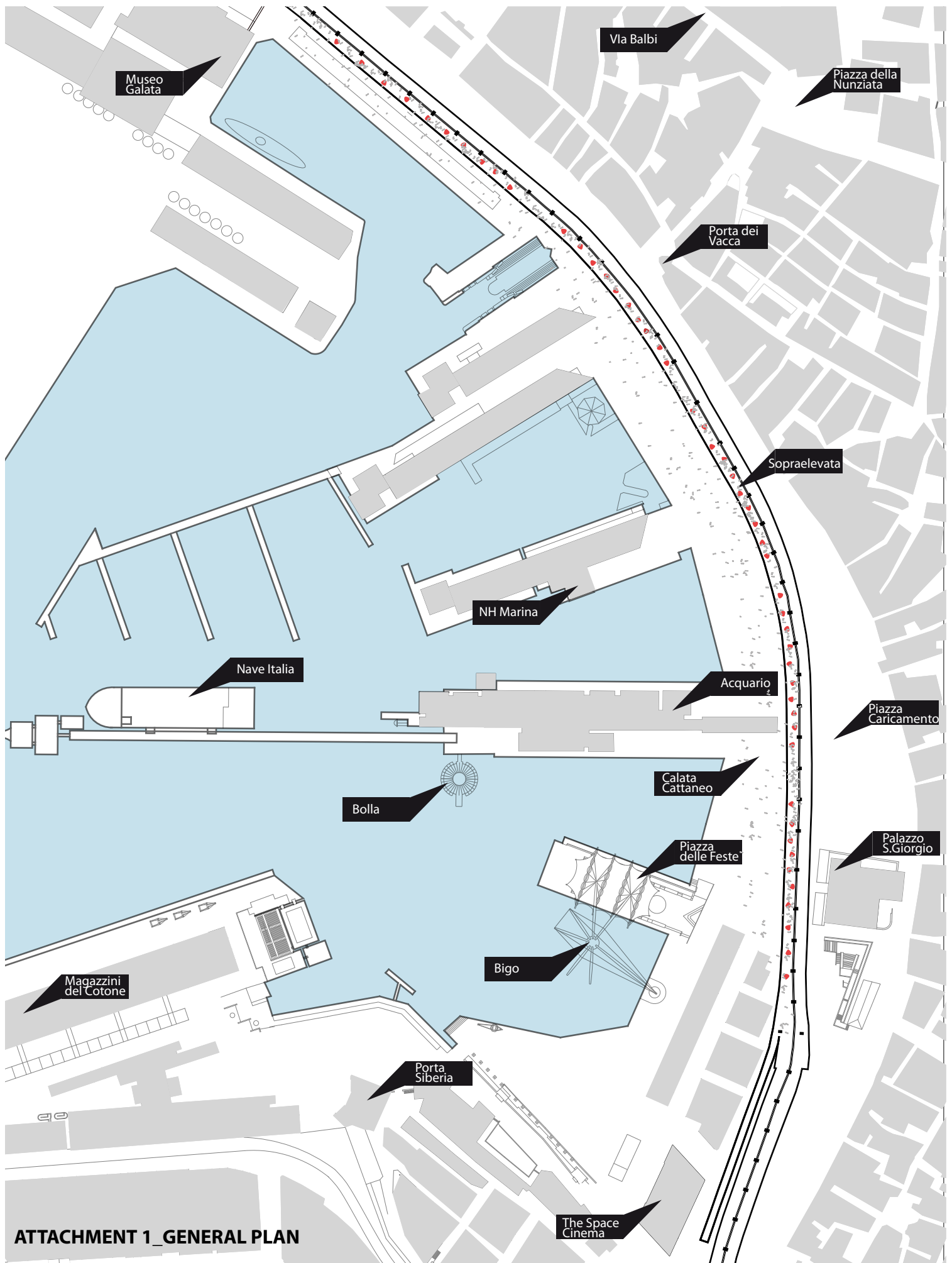
CruiE: Pietro Ugolini, Francesca Pirlone, Emanuela Nan, Ilenia Spadaro, Selena Candia

Università della Basilicata: Mariavaleria Mininni, Fara Favia, Ina Macaione, Biagio Perretti, Giovanna Iacovone, Rosanna Rizzi, Carmela Coviella, Cristina Dicillo.

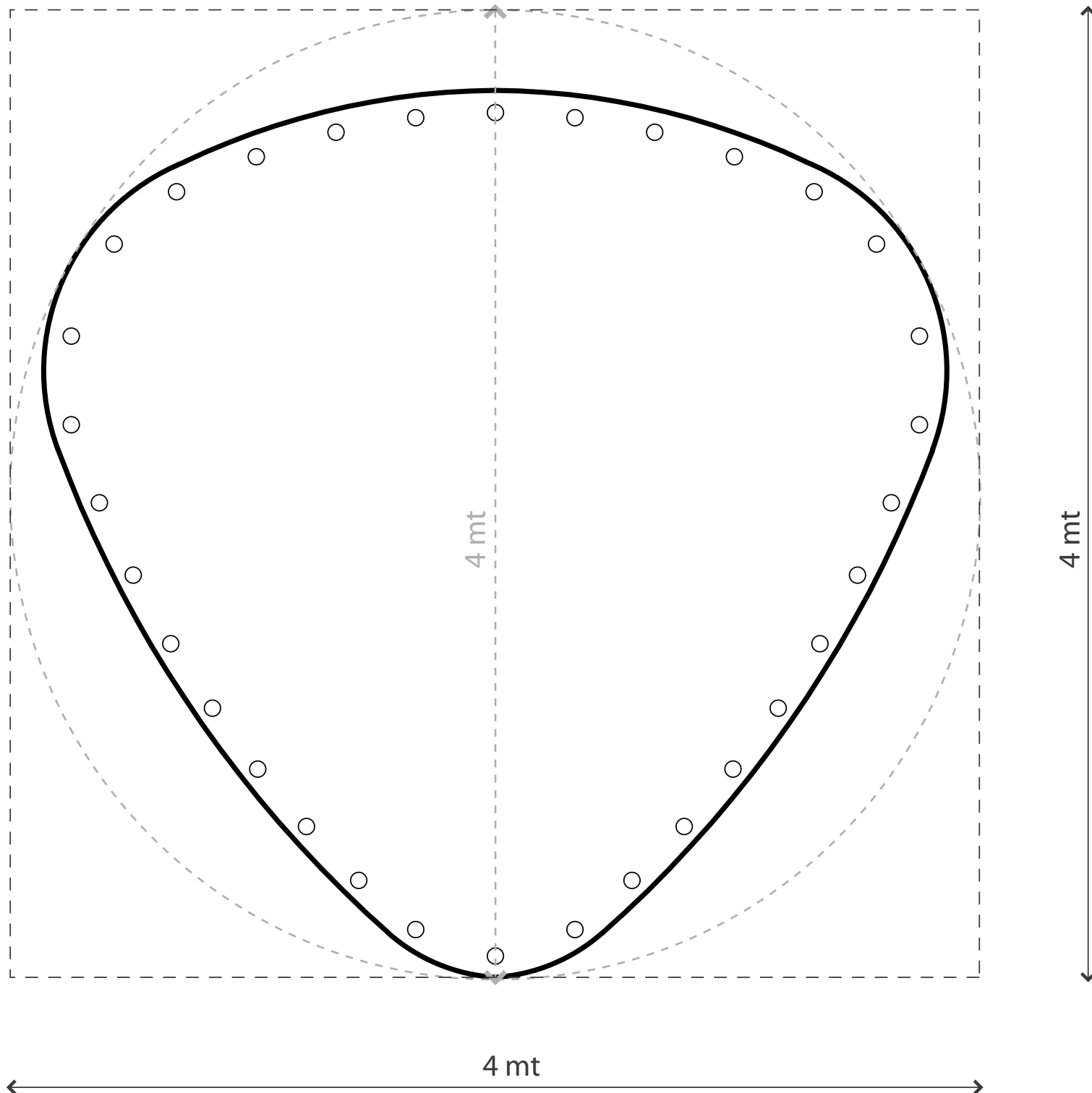
Leibniz Universitaet Hannover: Joerg Schroeder, Maddalena Ferretti, Sarah Hartmann, Ines Lüder, Emanuele Sommariva

IAAC Barcelona: Manuel Gausa, Mathilde Marengo

Lebanon American University: José Madrigal Sanchez



ATTACHMENT 1_GENERAL PLAN



ATTACHMENT 2 [FOOTPRINT]

Dimensions: plectrum inscribed in a 4x4 mt square (or 4 mt diameter circle).

Material: various, free, recycled.

Every footprint must be provider of eyelets disposed every 30 cm and 15 cm distant from the footprint border.

Project
Title |
Group name |
Group coordinator | name, surname, e-mail, telephone
Group members | name, surname

Technical report
Title |
Group name |
Group coordinator | name, surname, e-mail, telephone
Group members | name, surname